

# Usha Janome Stitch Magic Sewing Machine Review

The Usha Stitch Magic is an electric sewing machine that caters to a wide range of stitching needs. With **23 built-in stitches** and **57 stitch functions**, this machine is designed to handle everything from basic sewing tasks to more intricate projects. Its **aluminium die-cast body** ensures durability and stability, making it a sturdy option for regular use. The **free arm and detachable extension bed** enhance its flexibility, allowing for **easy circular stitching, perfect for sewing cuffs, collars, and other hard-to-reach areas**.

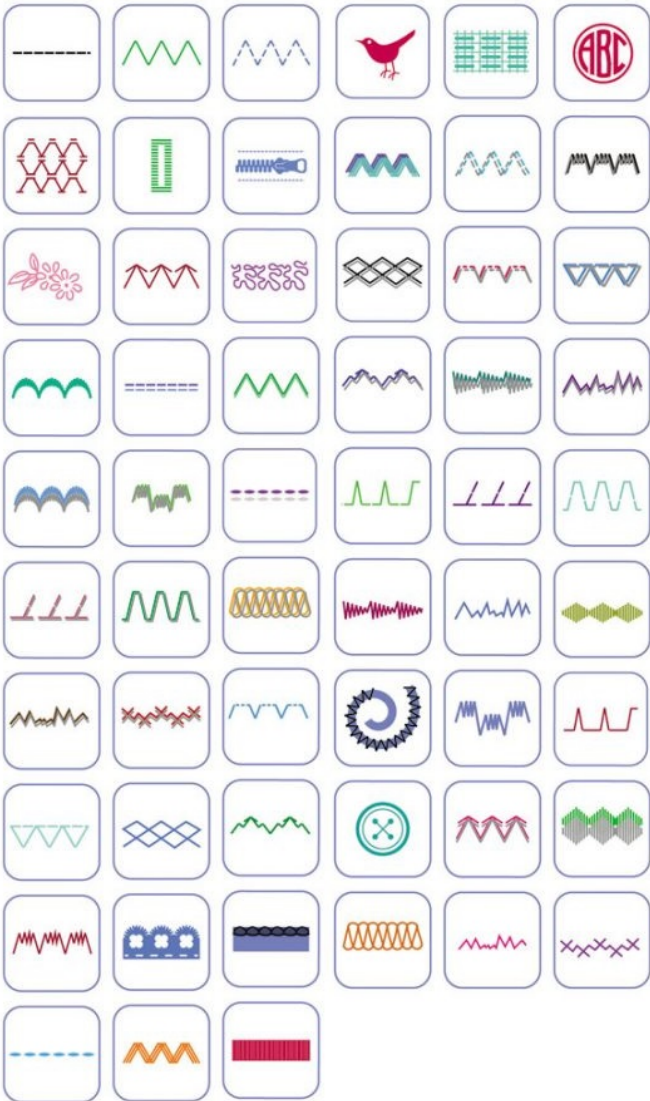
## Key Features of Usha Janome Stitch Magic Sewing Machine

**Automatic Needle Threading:** This feature simplifies the threading process, saving you time and reducing the strain on your eyes. It's particularly beneficial for those who frequently change thread colours or work with intricate designs.

**Free Arm Functionality:** The free arm design allows for effortless circular stitching, making it easier to sew challenging areas such as sleeves, pant legs, and other tubular sections of garments.

**23 Built-in Stitches and 57 Stitch Functions:** The variety of built-in stitches includes essential options like the buttonhole stitch, making this machine versatile enough to handle various sewing projects, from garment construction to decorative stitching.

# STITCH MAGIC®



## Stitch Magic Designs

**Fourteen Applications:** This machine supports diverse applications, including stretch stitching, button fixing, rolled hemming, blind stitch hemming, and zip fixing. These features make it an excellent choice for those who like to experiment with different sewing techniques.

**Twin Needle Facility:** The twin needle capability allows for enhanced decorative stitching, giving your projects a professional and creative touch.

**Manual Thread Tension Control:** This feature provides greater control over the stitching process, allowing you to adjust the tension according to the fabric type and sewing requirements.

**Triple Strength Stitch:** Ensures strong and durable seams, which is particularly useful for heavy-duty sewing or when working with thick fabrics.

## Technical Specifications

- Model Name: Stitch Magic
- Colour: White
- Type: Electric
- Number of Stitches: 23
- Buttonhole Styles: 1
- Sewing Speed: 860 SPM
- Material: Aluminium
- Maximum Stitch Width: 5 mm
- Maximum Stitch Length: 4 mm
- Bed Type: Free Arm/Flat Bed Convertible
- Bobbin Type: Drop & Sew Bobbin System
- Power Requirement: 220 - 240 V
- Motor: 60 W
- Bulb: 15 W
- Dimensions: Width 36.9 cm, Height 22.2 cm, Depth 46.7 cm
- Weight: 7.6 kg

## Pros

**Versatility:** With 23 built-in stitches and a wide range of applications, the Usha Stitch Magic is equipped to handle various sewing projects, making it suitable for both beginners and experienced sewers.

**Free Arm Functionality:** The ability to switch to a free arm makes circular stitching easier, allowing for more precise work on cuffs, sleeves, and other tubular parts of garments.

**Twin Needle Capability:** The twin needle function opens up opportunities for creative and decorative stitching, adding a professional finish to your projects.

**Portability:** Despite its robust build, the Usha Stitch Magic is portable, thanks to its built-in

carrying handle. This makes it easy to transport, whether you're moving it around your workspace or taking it to sewing classes.

### Cons

**Not Ideal for Heavy Use:** While the Usha Stitch Magic is versatile and reliable for regular use, it may not be the best choice for heavy-duty or prolonged use. Users who require a machine for industrial-level sewing may need to consider more heavy-duty options.

### Price of Usha Stitch Magic

Usha Janome Stitch Magic is priced a little less than 20k. Similar to the former, the price goes up and down based on different seasonal discounts throughout the year.

[Find Usha Stitch Magic Price on Flipkart](#)

[Find Usha Stitch Magic Price on Amazon](#)

### Conclusion

The Usha Stitch Magic sewing machine is a well-rounded, versatile option for those running a small boutique or anyone who enjoys sewing as a regular hobby. Its combination of automatic features, multiple stitch functions, and portability make it a convenient and user-friendly choice. However, it is essential to consider its limitations for heavy or industrial-level sewing. For those looking for a reliable, stylish, and feature-packed sewing machine, the Usha Stitch Magic is a top recommendation.

# WHICH ONE?

**Usha Stitch Magic or Singer 4423 ?**



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