

Usha Stitch Magic vs. Singer Heavy Duty 4423 Sewing Machines | Detailed Comparison

When choosing a sewing machine, it's crucial to consider your specific needs, whether you're running a small boutique or require a heavy-duty machine for extensive sewing tasks. Here's a detailed comparison between the Usha Stitch Magic and Singer FM/HD 4423 to help you decide which machine best suits your needs.

You can request a free demo for any of the machines by clicking the below link.

[Free Demo Request](#)

Stitch Magic and HD 4423 Machine Features

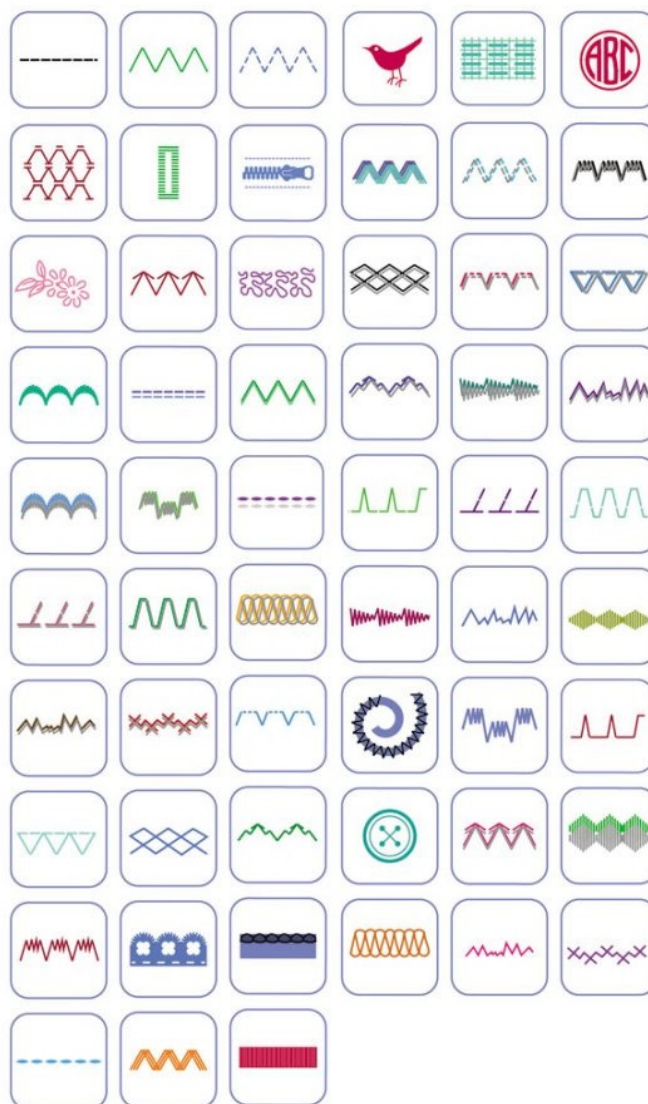
1. Sewing Machine Speed

- **Usha Stitch Magic** offers a sewing speed of 860 stitches per minute (SPM), making it suitable for regular sewing tasks.
- **Singer FM/HD 4423**, on the other hand, is designed for heavy-duty use, boasting a higher speed of 1100 SPM.

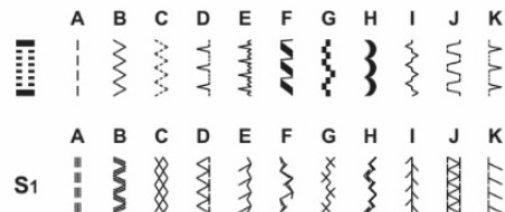
2. Built-in Stitch and Stitch Functions

- **Usha Stitch Magic** includes 23 built-in stitches and 57 stitch functions, which is ideal for those who enjoy a mix of basic and creative sewing.
- **Singer Heavy Duty 4423**, also features 23 built-in stitches. This includes 6 basic stitches, 4 stretch stitches, 12 decorative stitches, and 1 style of buttonhole. However, the decorative stitch options are less than Stitch Magic.

STITCH MAGIC®



SINGER 4423 BUILT-IN STITCHES



Singer 4423 Built-in Stitches

3. Build Quality and Portability

- **Usha Stitch Magic** is constructed with an aluminium die-cast body, providing stability and durability. Despite its sturdy build, it remains portable with a carrying handle, making it a good option for those who may need to move their machine frequently.
- **Singer Heavy Duty 4423** combines metal and plastic materials, ensuring durability while keeping the machine lightweight enough to handle easily. However, it's slightly heavier than the Usha Stitch Magic, but the difference is minimal.

4. User Convenience

- **Usha Stitch Magic** is user-friendly with its pattern selector dials and manual controls. It also features a built-in LED light, which is a useful feature for sewing in low light or automatic thread cutter and reverses function, similar to Singer 4423.
- **Singer Heavy Duty 4423 Sewing Machine** excels in user convenience with its LED needle light, automatic thread cutter, and automatic reverse function. These features make it easier to work on complex projects, especially when precision and efficiency are required.

5. Twin Needle

- Both machines come up with a twin-needle feature, which is perfect for hemming and designing. It can be used for any kind of parallel and decorative stitch. It is mainly used in hemming and knitting for a professional finish.

6. Drawbacks

- **Usha Stitch Magic** may not be the best choice for heavy-duty or prolonged use. It's designed more for versatility and regular sewing rather than handling thick fabrics or long hours of work.
- **Singer FM/HD 4423** lacks in the number of designer and decorative stitches. Additionally, while it is faster and more robust, it may not be necessary for those who don't need heavy-duty capabilities.

Comparison Table

Feature	Usha Stitch Magic	Singer FM/HD 4423
Sewing Speed	860 SPM	1100 SPM
Built-in Stitches	23 built-in stitches and 57 stitch functions	23 built-in stitches
Material	Aluminium Die-Cast Body	Metal and Plastic
Automatic Needle Threading	Yes	Yes
One Step Buttonhole	Yes	Yes
Maximum Stitch Width	5 mm	6 mm
Twin Needle Facility	Yes	Yes
Free Arm Functionality	Yes	Yes
Thread Cutter	Yes	Yes
LED Needle Light	Yes	Yes
Twin Needle	Yes	Yes
Portability	7.6 kg	7.9 kg
Heavy Duty Works	No	Yes
Prolong Use	No	Yes
Price Range	Moderate	Moderate to High

Price of Singer Heavy Duty 4423

The price of Singer Heavy Duty 4423 is a little above 20k. It sometimes goes up and sometimes goes down based on seasonal discounts. You can buy the product from the below links to get a discounted price.

[Find the Singer 4423 price on Amazon](#)

Price of Usha Stitch Magic

Usha Janome Stitch Magic is priced a little less than 20k. Similar to the former, the price goes up and down based on different seasonal discounts throughout the year.

[Find Usha Stitch Magic Price on Flipkart](#)

[Find Usha Stitch Magic Price on Amazon](#)

Final Thoughts

Both the **Usha Stitch Magic** and **Singer FM/HD 4423** are excellent sewing machines, but they cater to different needs. The Usha Stitch Magic is perfect for users who want a versatile, reliable machine for everyday sewing tasks, with the added benefit of creative stitch options. On the other hand, the Singer FM/HD 4423 is better suited for those who need a machine that can handle heavy-duty tasks with speed and efficiency while still offering a range of stitch functions.

We have both sewing machines, and based on our experience, we recommend the following:

- If you want to buy a sewing machine for home use and you have a budget of around 15 to 20k INR, ? **Go for Usha Janome Stitch Magic.**
- If you're starting a boutique with a budget of 20 to 22k INR and need a single machine that can handle designer and zigzag stitches, withstand prolonged use, and work on thick fabrics, ? **the Singer Heavy Duty 4423 Sewing Machine is your ideal choice.**
- If you have a boutique and you have budget for 2 sewing machines. One machine will handle your need for designer work and another for heavy-duty work, which can run for prolonged hours. Then buy a heavy-duty machine like the Singer 9900 for heavy-duty work and one ? **Usha Janome Stitch Magic to do designer work.**

Feel free to reach out to us if you want a free demo of any of these machines. Fill in the form below.

[Machine Enquiry | Free Demo Request](#)